

**Return this form by October 9, 2015**



**Downtown Lawrence Gift Card Program  
Acceptance Form for DLI Member Businesses  
Change to Program: November 5, 2015**

Name of DLI member business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

Address: \_\_\_\_\_

**Please check one:**

I will accept the new DLI gift cards at my business. \_\_\_\_\_

I will not accept the new DLI gift cards at my business. \_\_\_\_\_

Please check which day you can do training on the program: Tuesday, Nov 3 \_\_\_\_\_ Wednesday, Nov. 4 \_\_\_\_\_

**Store will schedule an appointment and come to your business for training.**

Below is a brief overview of the Store Financial gift card program for Downtown Lawrence, Inc.:

1. The DLI gift card will be a plastic card with our DLI logo and our website on the front and a magnetic strip on the back. We will include a list of businesses where the cards can be redeemed along with the card packaging as we do now.
2. As long as your business accepts Master Card as a form of payment you can accept the gift card. There is no additional or special equipment required. It will work with your current credit card processing terminal and any POS system.
3. You will pay your regular Master Card processing fee on gift card transactions.
4. Store Financial will make an appointment with each merchant that accepts the card to set up the system/program your credit card terminal and to train owners and staff on the system. They would like to do this on Tuesday
5. This is a closed loop gift card program, meaning that only DLI members can accept the card. If a customer tries to redeem the card at a non-member business they will be unable to do so.
6. The balance of any unspent funds will stay on the card, requiring that the balance is spent at DLI member businesses.
7. Cards will be sold at the DLI office, online via our website, at The Granada Theater box office, Weaver's Dept. Store, and Phoenix Gallery. Central Bank of the Midwest will not sell the card.
8. Gift cards may be purchased in any amount from \$10 to \$500.
9. **We will no longer sell our Downtown Dollars gift certificates after November 5, 2015. All Downtown Dollars gift certificates will expire as of December 31, 2016.**

**Please return form either by regular mail or email to DLI by Friday, October 9, 2015.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Downtown Lawrence, Inc.**  
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